



Monday 21st May

9.00 Welcome address

Giuseppe Zaccaria (Prorettore Padua University)
Gaetano Maria Golinelli (Rome University “La Sapienza” and Director of the Italian Journal Sinergie)

9.30 Opening the conference

Barbara Di Bernardo (Padua University): Main aim of the project and conference articulation
Fiorenza Belussi (Padua University): Networks of creativity

10.00 Key note speaker

Udo Staber (University of Canterbury, New Zealand): Business networks and project organizations
Discussants: Alessia Sammarra and Silvia Rita Sedita

11.30 Coffee break

12.00 Biotech

Chair: Fiorenza Belussi (Padua University)

Special guest

Alessandra Pavesio (Fidia Advanced Biopolymers - FAB): Managing international research in the life science industry

Papers presentation

1. Fiorenza Belussi (Padua University), Alessia Sammarra (L’Aquila University), Silvia Rita Sedita (Padua University): Open RIS: life science in Emilia Romagna
2. Antonella Zucchella (Pavia University): The complex knowledge base of biotech firms

Communications

1. Massimo Gastaldon (Padua University): Life science networks using Pubmed
2. Silvia Greggio (Padua University): Biotech networks using Bioscan

13.00 Lunch

14.00 Culture and urban development

Chair: Matteo G. Caroli (LUISS Guido Carli, Rome)

Special guest

Luciana Lazzeretti (Florence University): Culture, creativity and economic local development

Papers presentation

1. Francesca Gambarotto (Padua University): Cultural goods, motivations, and consumer behaviour
2. Marco Ugo Paiola (Padua University): Cultural networks in Italian mid-size cities

Communications

1. Roberto Grandinetti (Padua University) and Barbara Di Bernardo (Padua University): Consumers and firms within experience contexts
2. Fiorenza Belussi (Padua University), Silvia Rita Sedita (Padua University), Marica Omizzolo: Fairs as temporary clusters – Vinitaly
3. Gianluca Fiscato (Newcastle University): Localised learning and innovation

15.30 Music industry

Chair: Carlofilippo Frateschi (Padua University)

Special guests

Claudio Orazi (manager of Fondazione Arena di Verona) and Giampaolo Vianello (Manager of Fondazione Teatro La Fenice di Venezia): Managing the performing arts

Papers presentation

Fiorenza Belussi, Silvia Rita Sedita – Padua University: The Veneto music cluster

Communications

1. Eleonora Bragantini (Padua University): Fondazione Teatro La Fenice di Venezia
2. Serena Berardo (Padua University): Fondazione Arena di Verona
3. Elena Schiavon: Diesel SpA as a music talent scout

16.30 Design

Chair: Roberto Grandinetti (Padua University)

Special guest

Lise Skov (Imagine..., CBS, Copenhagen): Fashion and luxury industries in global settings

Papers presentation

1. Tine Aage (DEA, Copenhagen), Fiorenza Belussi (Padua University), Roberto Grandinetti (Padua University): From fashion to design
2. Eleonora Di Maria (Padua University): Design, innovation, and firm competitiveness

Communications

1. Marica Omizzolo: Design service networks
2. Elda Danese: Fashion industry and made in Italy

17.30 Conference closing

Chair: Francesco Favotto (Padua University)

Special guest

Elisabetta Lazzaro (European Commission and Padua University):
International policies for culture and urban development

Conclusions

Gaetano Maria Golinelli (Rome University “La Sapienza”): Some
conclusive remarks

18.30 Cocktail

Music and museum – the arts’ metaphysical splendour between the
Italian opera and De Chirico. (Soprano, piano player, cocktail, visit to
the museum Zabarella)

Tuesday 22nd May

(in collaboration with Imagine.. Creative Industries Research,
Copenhagen)

The program of the day will be available after the registration of the
participants to the Colloquium for young social scientists (see the
following Call for papers).

Discussants of the papers:

1. Udo Staber (University of Canterbury, New Zealand)
2. Lise Skov (Imagine.., CBS, Copenhagen)
3. Luciano Pilotti (Milan University)
4. Fiorenza Belussi (Padua University)
5. Silvia Rita Sedita (Padua University)



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CALL FOR PAPERS NETWORKS OF CREATIVITY IN SCIENCE AND ARTS COLLOQUIUM FOR YOUNG SOCIAL SCIENTISTS

The aim of this colloquium is to bring together research and researchers in different fields dealing with networks, communities, creativity and innovation. We therefore invite young scholars, including Phd students, in economics, economic geography, business and management, social science, and related subjects to submit proposals for a cross disciplinary colloquium/workshop to be held in Padua, the 22nd of May 2007.

The colloquium is connected to the conference “Networks of creativity in science and arts”, which takes place the day before.

TOPICS:

We especially welcome papers dealing with the following areas:

- Industrial dynamics and firm networks
- Innovation and creativity networks
- Inter-organisational communities
- Knowledge management and networks
- Social network analysis applied to innovation and knowledge studies

Both theoretical and empirical papers are considered. The papers submitted are expected to be work in progress – more than ideas, but still unpublished papers.

PAPER SUBMISSIONS/PARTICIPATION:

The number of papers that will be accepted is limited to 18. To apply for the conference send:

- Full paper including a one page abstract
- A one page summary of your research interests
- CV

Deadline. Deadline for full papers submissions is the 20th of April 2007. Participants are asked to submit their work by e-mail to silvia.sedita@unipd.it or marco.paiola@unipd.it.

Acceptance: The scientific committee will give to candidates notification of acceptance by the 5th of May 2007.

Registration Fee. Attendance to the conference requires the payment of a registration fee of 100 euro (to be sent to the bank account of the Padua Department of Economics). After receiving the notification of acceptance, participants have to register paying the registration fee, following the indications that will be posted via e-mail.

Scientific committee

Padua Ateneo group (*Fiorenza Belussi, Silvia R. Sedita, Eleonora Di Maria, Marco U. Paiola*)
Imagine.. Creative Industries Research, CBS (*Mark Lorenzen, Lise Skov*)
European Commission, Bruxelles (*Elisabetta Lazzaro*)

**NETWORKS OF CREATIVITY IN SCIENCE AND ARTS
COLLOQUIUM FOR YOUNG SOCIAL SCIENTISTS**

Padua, May 22nd 2007

Aula Seminari, palazzo Levi Cases (I piano), via del Santo, 33

Programme of the day:

9.30

Udo Staber

Introduction to the works

10:00

“Modeling consumption systems in evolutionary economics and marketing: a proposal of integration”

Mariangela Guidolin

Dipartimento di Scienze Economiche “M. Fanno”, Università degli Studi di Padova

Discussant: Marco Paiola and Eleonora Di Maria

11:00

“A relational perspective on individual creative performance: social networks and cinematic achievements in the Hollywood film industry”.

Simone Ferriani (with Gino Cattani)

AIM Fellow, Centre for Technology Management, University of Cambridge and Dipartimento di Scienze Aziendali, Università di Bologna

Discussant: Silvia Rita Sedita

12:00

“Innovation, knowledge cross-fertilization and network organization”

Mario Tani (with Roberto Micera)

Università degli Studi di Napoli “Federico II”

Discussant: Fiorenza Belussi

13:00 lunch

14:30

“Mapping and understanding the role of networks in the creative economy: some evidences from the North-East of England”

Roberta Comunian

School of performance and cultural industries, University of Leeds, Bretton Hall Campus

Discussant: Udo Staber

15:30

“From chaos to isomorphism: how the knowledge diffuses within an evolving network of firms”

Marco Visentin (with Gianni Lorenzoni)

Dipartimento di Discipline Economico-Aziendali, Università di Bologna

Discussant: Fiorenza Belussi

16:30

Colloquium closing

Udo Staber

The Scientific committee

Participation fee 50 €